

From choice, a world of possibilities

# SFPA SOCIAL FRANCHISING



Ensuring quality integration of SGBV in a challenging context

## **Sudan Family Planning Association**

#### **COUNTRY CONTEXT**

- → CPR 12%, Total fertility rate (TFR) 5.2
- → MMR is estimated at 216 per 100,000.
- → % of women age (20-24) years with at least one live birth before age 18, is 21.5
- → High prevalence of FGM (86.6%) & child marriage

(Ref: MICS 2014)

#### **SERVICE DELIVERY**

- Static Clinics, Mobile Clinics, CBS, AC, Other NGOs, and PPs
- YET, underserved areas with high unmet needs for SRH-FP
- Cannot invest in additional static clinics for reaching people with SRH-FP
- Existence of private physicians/semi clinics providing mostly OBS services.

### Client-Centred Approach: Integrated SGBV

Family Planning: human rights and an entry point for SGBV screening

**Client** needs

violence incidence higher due to security & displacement

Gynecology &
Obstetric Care:
screening &
specialist care for
SGBV, including
FGM

## SGBV into Community Strategies

Home visits, GBV screening, counseling & referral, weekly awareness session to promote health-seeking behavior

Increasing
Awareness of
QUALITY as
basic right
(connecting to
legal services)

Community Mobilizers Communicate to SFPA the opinions of the community on the services provided Franchisees.

Promote
Franchisees
for Providing
QUALITY
SRH-FP
including
SGBV

## **Ensuring quality of SGBV integration**

- → SGBV included in training on QoC parameters
- → Quality Audit Tool includes SGBV checklist
- → Supportive Supervision visits to review cases, including SGBV referrals and follow-up
- → Client Exit Surveys & feedback mechanisms for improving services
- →On Job training including values clarification around SGBV

## Challenges

→ Providing counseling on SGBV is highly specialized

→ Cultural of silence around SGBV

→ Private physicians perceive quality SGBV integration as costly – expensive to train.

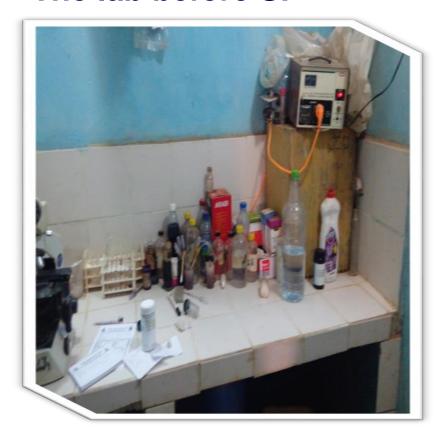
### **THANK YOU**

#### **Before Social Franchise**





#### The lab before SF



#### **QUESTIONS?**

#### **Dar Joul clinic:**

A medical assistant operates the clinic in an eastern underserved area of El-Obeid state. The clinic used to offer certain antenatal care and general medical services. As, Franchisee clinic, they are offering now a wide range of QUALITY SRH-FP







The lab Technician

The Waiting Area

The Medical Assistant