



Assuring Quality Services For youth

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Expanding Youth Friendly Health Services

Change

- Invite youth and clinics to work together to define youth-friendly health services that youth will use.

“Creative wall made by youth”

Milestones

- The pilot phase involved 10 franchised clinics. We went from a monthly average of 20 youth per clinic (Jan- March 2017) to 96 youth per clinic (April- August 2017)



Areas of Focus:



If an unmarried woman is on methods, it's weird. But everyone can get pregnant so it's normal that the methods are available for youth too. But it is not yet accepted in our society.

*Young female beneficiary of 16 years:
Marketing Insight Study*



Increase FP uptake and use of SRHR services among youth:

1. Marketing Insight Study to understand youth needs.
2. FP campaign against rumors to respond to identified challenges.
3. Channel of communication:
 - a) Peer to Peer education using 116 IPC agents
 - b) Social Media (facebook, twitter, whatsapp)
 - c) Tube Class youth broadcast radio show
 - d) Blitz and Road Show activities
 - e) the SMS based communication system
4. Integrated health services delivery available and affordable for youth through a « **Voucher** » system.

MOVERCADO 

**THANK
YOU**



Royaume des Pays-Bas