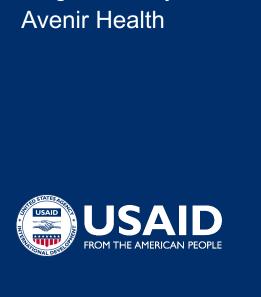


# Exploring Geo-Spatial Patterns of Private Sector FP Use: Uganda

Meghan Reidy & Michelle Weinberger









#### Private Sector use patterns often explored by socio-demographics

23%

76%

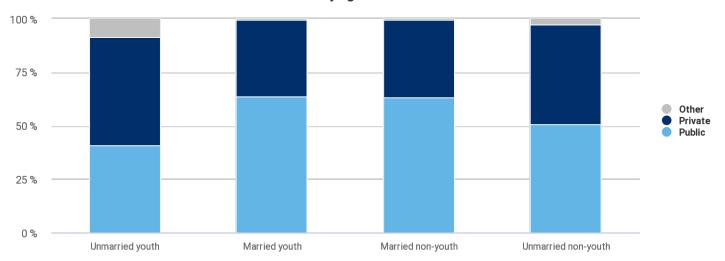
<\$1.90

2,000k

1,500k

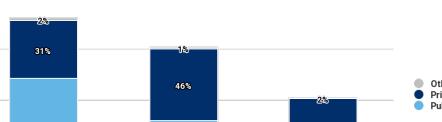
1,000k

#### Source mix by age and marital status



Source: FP Market Analyzer (data for Kenya)

But what about geographic patterns of use across a county?



53%

\$3.20 - \$5.50

Users by income and source (2020)

67%

\$1.90 - \$3.20

60%

38%

>\$5.50



# Addressing this gap: small area estimation

- Statistical techniques used to estimate the value of parameters over a small geographic area – smaller than sample size would allow using typical survey analysis methods
- Produces a modeled surface of spatial distribution of a given parameter
- Estimates here use prevR package for R developed to estimate HIV prevalence from DHS cluster data
- Utilizes DHS geospatial resources



# Why develop small area estimates?

 Creates visual representation of how concentrated or disperse private sector use is within a country

- Explore variations in patterns across countries
  - Role of private sector in peri-urban areas?
  - Role of private sector in larger vs small cities & towns

Inform advocacy and planning



### Initial scoping

- Exploration of DHS subnational data to determine potential countries for small area estimation
- Considerations for analysis:
  - Recent DHS with GPS dataset available
  - Variation in method sourcing (i.e. not heavily publicsector dominated like Senegal and Rwanda)

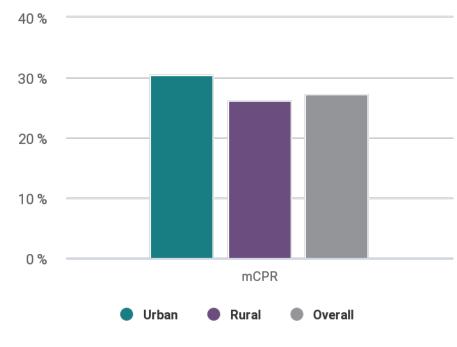


## Available maps: Uganda

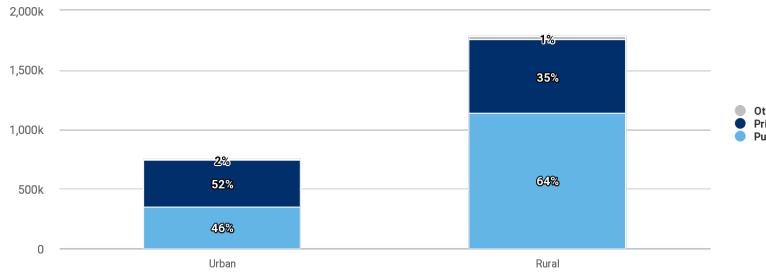
- mCPR = modern method users / all women
- **Private market share** = modern method users getting method from private sector / modern method users
- **Private prevalence** = modern method users getting method from private sector / all women
- Public prevalence = modern method users getting method from public sector / all women
- Unmet need
- Population of WRA
- Modern method users
- Private users
- Public users
- Income levels
  - Below the poverty line (\$1.90)
  - Above \$5.50

## Uganda: mCPR and sector by residence

mCPR by residence (latest DHS)



#### Source mix of users by residence (2020)

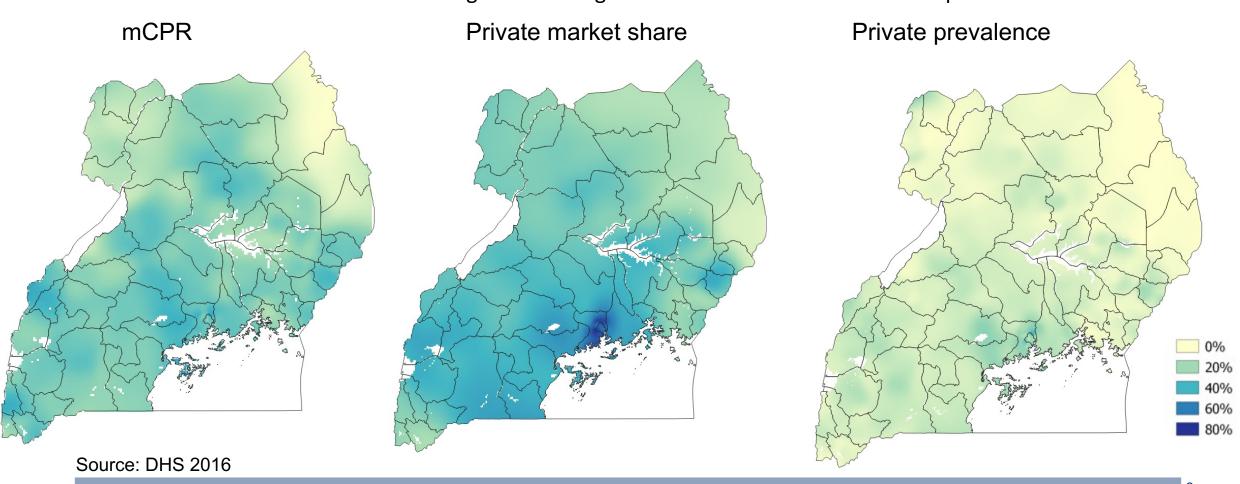


Source: DHS 2015-16, FP Market Analyzer



## Uganda: mCPR and private sector use

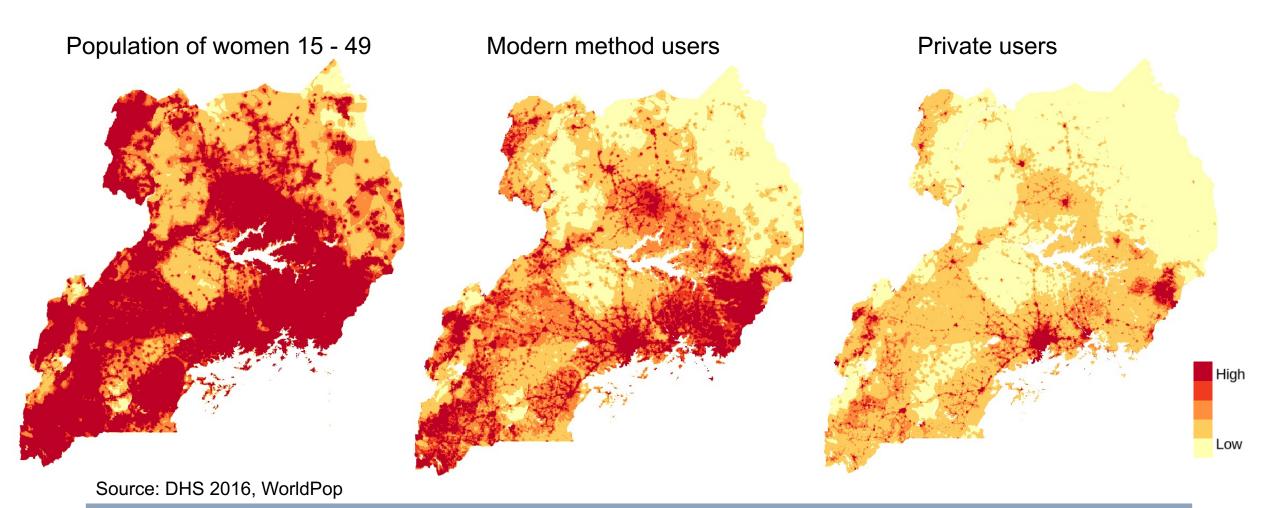
Private sector market share does not account for levels of mCPR; could have low mCPR but high private use or vice versa. Combining with mCPR gives a better sense of utilization of private services.



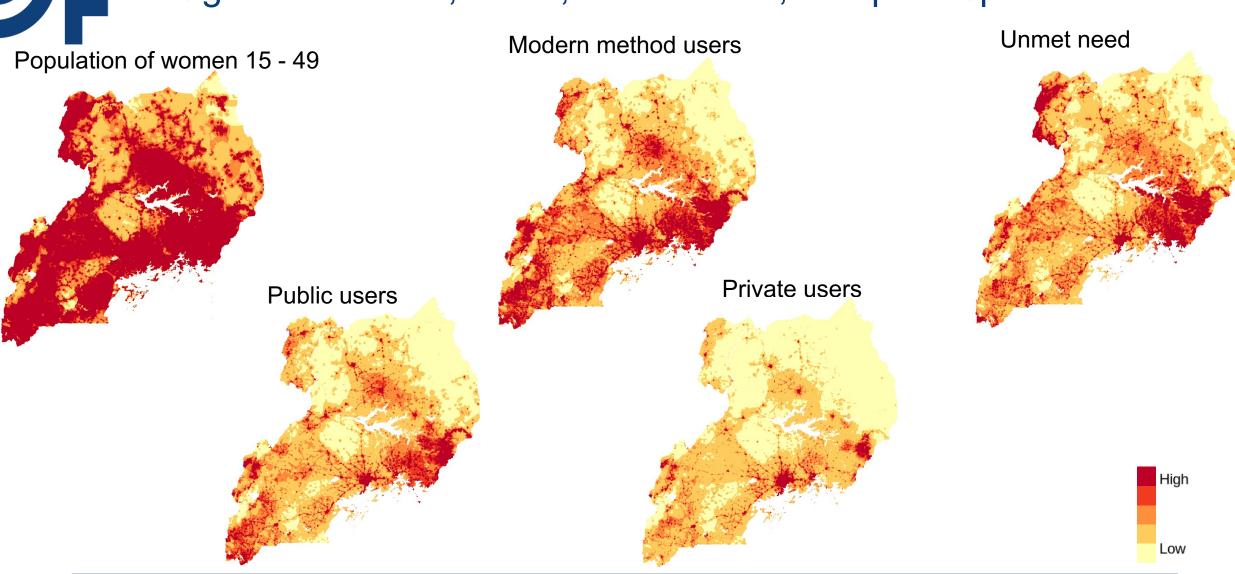


#### Uganda: women, users and private users

Absolute numbers useful to think about how to focus services and distribution of commodities

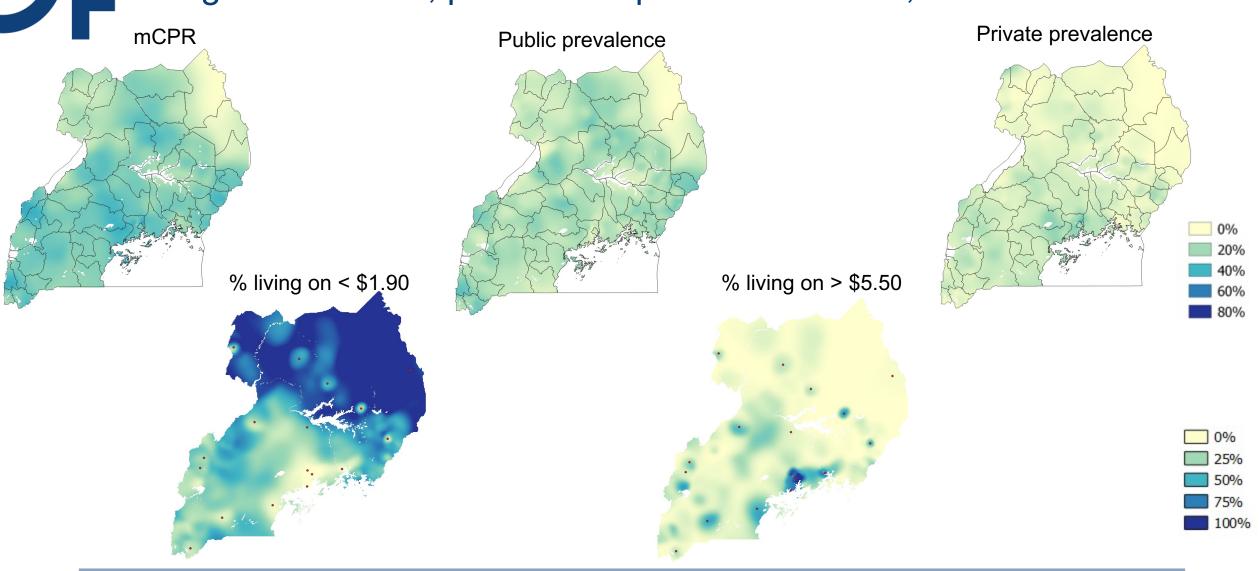


#### Uganda: women, users, unmet need, and public/private users



Source: DHS 2016, WorldPop

#### Uganda: mCPR, private and public sector use, and income levels



Source: DHS 2016



Uganda: cities and roads with private

